Taylor Palmer   UX Designer

taylorpalmer.co   •   480.310.0651   •   tpalmer.ixd@gmail.com

Experience

UX Manager
Lucid Software
JAN 2018 – PRESENT

- Currently designing innovative, forward-thinking data & automation features
- Managing and hiring new team members

Sr. UX Designer
Lucid Software
JAN 2017 – JAN 2018

- Managed 2 designers and mentored an intern
- Created a design system and handoff workflow with engineering
- Participated in interviewing and hiring 3 new team members among dozens of candidates

UX Designer
Lucid Software
MAY 2015 – JAN 2017

- Interviewed over 50 customers to create market personas used by the entire company
- Redesigned the entire Lucidchart editor to win an A/B test after a technology rewrite

Jr. UX Designer
Lucid Software
MAY 2015 – JAN 2017

- Introduced HTML prototypes to the team for testing and handoff
- Redesigned the Lucidchart documents page for a 15% increase in customer payments

**Frontend Intern,
Freelance Developer**
RiSER Agency
SUMMER 2014

- Coded 5 complete responsive websites from scratch
- Learned the other side of the handoff as I recieved designs made by others

Web Designer
BYU Center for Teaching & Learning
MAY 2015 – JAN 2017

- Designed and built a Wordpress site for the musem exhibit "Sacred Gifts", visited and attended by over 100,000 people
- Performed user testing with students for the university LMS, Learning Suite

Education

B.A. Graphic Design
Brigham Young University
JAN 2009 – APRIL 2015

Activities & Accomplishments

Workshop Instructor at **Front Park City 2018**
Speaker at **Front 2017**
Creator of **Uxtools.co** (140k page views last year)

Skills

Sketch, Principle, Framer, & most Adobe tools
Responsive web design & development
HTML, CSS, Javascript (VueJS, jQuery, Angular)
User Research, Prototyping, & Usability Testing
Hiring & Management